

America's Favorite Cigarette Break.

Benson & Hedges 100's.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

8 mg. "tar," 1.1 mg. nicotine
av. per cigarette by FTC method.



Menthol or Regular



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As advertised in TV Guide-11/17/73, Good Food-Dec. '73,
Homelife-12/2/73, Time-11/5/73, Newsweek-10/8/73,
Sports Illustrated-10/22/73, World-12/4/73, Gourmet-Dec. '73,
New York Magazine-11/26/73, Southern Living-Dec. '73,
Performing Arts Program-Nov. '73, Louisville Mag.-Jan. '74,
Virginia Town & City-Dec. '73, Woman's Day-Jan. '74,
Sunday, Parade & Independents-Nov. 11, 1973, McCall's-Dec. '73,
Colorado Mag.-Nov./Dec. '73.

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